



**LEHIGH VALLEY WORKFORCE INVESTMENT BOARD, INC.**

**SEPTEMBER 15, 2009  
MINUTES**

The Lehigh Valley Workforce Investment Board, Inc. met on Tuesday, September 15, 2009 at 7:30am at Lehigh Valley Workforce Investment Board, Inc., 1601 Union Boulevard, Allentown.

Committee Members present: Luis Campos, Adriana DeFrancisco, Eugene Ervin, Tony Iannelli, Vito Gallo, Kelly Gould, Armand Greco, Patricia Hartwell, Clyde Hornberger, Alan Jennings, John MacDonald, Ross Marcus, Kelly Meyer, Mike Moorehead, Ed Murray, Lisa Nesbitt, William Newhard, Jack Pfunder, Gregg Potter, Peter Rittenhouse, Sharon Scheirer, Art Scott, Don Snyder, Michael Stershic, Mary Anne Wright, Carol Young and Ed Zale.

Committee members absent: Bert Daday, Todd Donnelly, Robert Episcopo, Dan Farrell, Mary Kay Grim, Drew Lewis, John Mehler, Phil Mitman, Wanda Sule-Ortiz, Marc Troutman, Marc Troutman, David Vaida, Mary Ellyn Voden, and Rick Walters.

Chair Eugene Ervin welcomed all and introduced Luis Campos, Adriana DeFrancisco, Tony Bongiovanni and Tony Iannelli.

Chair Ervin called for a motion to approve the June 16, 2009 Board minutes, Mike Stershic made a motion, Peter Rittenhouse seconded. All approved, motion passed.

**Action Items**

- a. Don Snyder reviewed the Financial Statements, which showed minimal changes. Nancy Dischinat mentioned that remaining Wall Street West funding would be disseminated among the five WIB's to use to train workers in Financial Services.

***ACTION: Don Snyder made a motion, Pat Hartwell seconded, and all approved Financial Statements as presented.***

- b. Nancy Dischinat reviewed the revised One-Stop Partner Agreement.

***ACTION: Ed Zale made a motion, Jack Pfunder seconded, with discussion, all approved the One Stop Partner Agreement.***

- c. Nancy Dischinat presented the PA CareerLink® Lehigh Valley Customer Appeal Policy. Esther Wenck reviewed the highlights of the proposed policy.

***ACTION: Kelly Gould made a motion, Ed Zale seconded, all approved the PA CareerLink® Lehigh Valley Customer Appeal Policy.***

- d. Esther Wenck presented the PY 2008/2009 Common Measures Performance Negotiations, including the requested measures and the state's response for Negotiated

Performance levels. Eugene Ervin mentioned that the Delivery System Analysis results will give data and measurements.

***ACTION: Don Snyder made a motion, Mike Stershic seconded, and all approved the PY2008/2009 Common Measures Performance Negotiations as presented.***

- e. Nancy Dischinat reviewed the 2009 Local Plan and discussed methodology of receiving Board, stakeholders and community input.

***ACTION: Kelly Meyer made a motion, Ed Zale seconded with discussion pertaining to the priorities section, including #2. Establish the LVWIB as the regional leader for aligning labor supply and demands. Alan Jennings asked that priority and strategy statements should include the achievement of family-sustaining wages. All approved the 2009 Local Plan Modification as presented.***

Chair Ervin reported that there will be a special meeting on September 22, 2009 to discuss the LVWIA System Analysis and encouraged all Board members to attend.

### **Strategic Initiatives**

Nancy Dischinat stated that Bob Wendt of Lehigh Valley Economic Development Corporation has been hired to concentrate on job and labor market data to provide a unified message for the community. Bob Wendt describes his role as research related and he will produce a product on the Lehigh Valley market.

Nancy Dischinat reported the LVWIB has collaborated with the Greater Lehigh Valley Chamber of Commerce to provide a greater alignment with the two organizations.

Gina Kormanik reported on the PPL testing initiative for the workforce system to provide pre-employment testing within Pennsylvania.

### **American Recovery and Reinvestment Act Update**

Nancy Dischinat presented the Youth Strategic report as of September 4, 2009. Ed Murray thanked Helen Garvey, Mike D'Annibale and staff for helping in the Summer Youth Program.

***ACTION: A more comprehensive report on Youth outcomes will be given at the next LVWIB meeting.***

Gina Kormanik presented a snapshot on the Lehigh Valley WIB Industry Partnership Outcomes.

- More than \$3.8 million secured in Industry Partnership funds for the following targeted clusters: healthcare, diversified manufacturing, logistics and transportation, food and beverage, nanotechnology and financial services.
- More than 7,000 workers trained.
- Supervisory, management, leadership skills, and high-level industry-specific training.
- Partnerships promote career awareness of high-demand and emerging occupations.
- 2009-2010 Industry Partnership grant proposals were submitted (due to state budget challenges, at this time the state cannot support the Industry Partnership Development and Worker Training grant proposals).

**LWVIB Committee Reports**

*Marketing Committee* – Kelly Gould reported on the Marketing Committee including newsletter and public notice for the Local Plan.

*Youth Council* - Clyde Hornberger reported on Youth Council activities including Summer Youth Programs, Career Cruising Network, and CareerLinking Academy.

Ed Zale thanked Esther Wenck for her years of service as the PA CareerLink® Lehigh Valley site administrator. Nancy Dischinat introduced Esther Wenck as the Workforce Operations Director for the Lehigh Valley Workforce Investment Board, Inc.

Meeting adjourned at 8:45 am.

Sep09 Minutes