

LEHIGH VALLEY WORKFORCE INVESTMENT BOARD, INC.

**JUNE 17, 2008
MINUTES**

The Lehigh Valley Workforce Investment Board, Inc. met on Tuesday, June 17, 2008 at 7:30am at Lehigh Valley Workforce Investment Board, Inc., 1601 Union Boulevard, Allentown.

Committee Members Present: Ron Achey, Elsie Batista-Casciole, Bert Daday, Robert Episcopo, Eugene Ervin, Dan Farrell, Sally Gammon, Kelly Gould, Armand Greco, Alan Jennings, Drew Lewis, John MacDonald, John Mehler, Kelly Meyer, Deborah Miller, R. Steve Morrow, Ed Murray, William Newhard, Jack Pfunder, Peter Rittenhouse, Art Scott, Don Snyder, Wanda Sule, Sis-Obed Torres, Marc Troutman, and David Vaida.

Committee Members Absent: Craig Becker, Todd Donnelly, Marta Gabriel, Vito Gallo, Mary Kay Grim, Pat Hartwell, Clyde Hornberger, Ross Marcus, Phil Mitman, Mike Moorehead, Gregg Potter, Sharon Scheirer, Mary Ellyn Voden, Rick Walters, Carol Young and Ed Zale.

Eugene Ervin welcomed all and introduced guests including Karen Richardson representing Representative Karen Beyer, Robert Donchez representing Representative Joseph Brennan, Ellen Kern representing State Senator Pat Browne and Roberta Marcus from Parkland School District.

Eugene called for a motion to approve the March 18, 2008 Board minutes, Kelly Gould made a motion, John Mehler, seconded. All approved, motion passed.

Eugene Ervin presented the Lehigh Valley Business Education Partnership By-Laws and briefly described the new relationship between LVWIB and LVBEP.

Action: Bert Daday motioned, John Mehler seconded, and discussion ensued about the amounts of Board members. Alan Jennings made a motion to establish a range of 7-13, Elsie Batista seconded, further discussion ensued, all approved (with a nay from Rona Achey).

Nancy Dischinat displayed the new Lehigh Valley Business Education Partnership logo.

Eugene Ervin discussed the Graduation Competency Assessments, the history of the PA WIB Resolution, the amended resolution passed by the Education Committee, and the action taken by Executive Committee on June 10, 2008 which endorsed the 12 Recommendations for the Governor's Commission on College Career Success.

Action: Bert Daday moved, Sally Gammon seconded, and discussion and comments were taken regarding the 12 Recommendations Resolution. Deborah Miller asked why the Education Committee's resolution was not taken into account. Don Snyder recommended that a more comprehensive and integrated approach should be taken, by endorsing the 12 Recommendations, which serves as a template for the LVWIB's strategic career awareness activities.

All approved, Deborah Miller opposed, Sis-Obed Torres abstained. Motion passed.

Nancy Dischinat gave a Legislative update and thanked employers and stakeholders for their effort to educate and inform legislators on funding issues.

Action: Alan Jennings made a motion to support the Governor's proposal to adequately fund public education over six years, based on results of the PA Costing Out Study, Don Snyder seconded, discussion and clarifications ensued, Steve Morrow reported on a negative education funding situation in Oregon, all approved.

Action: Eugene Ervin recommended that this Board Action be communicated immediately to legislators and other interested parties.

Wanda Sulé and Nancy Dischinat reported that LVWIB Latino Task Force and Muhlenberg Gap Analysis actions and outcomes taken will be presented at the September 2008 LVWIB meeting.

Nancy Dischinat discussed that a LVWIB Strategic Planning Session will be held in the near future to align with current strategic directions, including regional efforts, educational initiatives. The Board will be notified of Strategic Planning dates.

Committee Reports

Finance Committee

Kelly Meyer reviewed the LVWIA Rescission and effect on funding line items; the Narrative to Explain changes to Financial Statements Program Year 2007, as of June 4, 2008; Statement of Revenue vs. Spending Plan by Funding Source; Projected Spending Plan by Account Statements; Expenditures by Account and Function Statement; Statement of Revenue vs. Spending Plan by Funding Source for Program Year 2008; Projected Spending Plan by Account Statement; and Projected Spending Plan by Account and Function Statement.

Action: Sally Gammon made a motion to approve Spending Plan, John Mehler seconded. Discussion ensued on funding issues and the potential impact on budget changes to services; Eugene Ervin recommended a report on expected grant revenue; all approved the Financial Statements and 2008 Projected Revenue and Spending Plan.

Marketing Committee

Kelly Gould discussed Marketing Committee efforts including LVWIB Member Plaques, members business cards, employer posters, collateral material such as stationery, folders, rack cards, outdoor advertising and business cards. This Marketing effort will provide a unified branded image to promote the services of LVWIB and PA CareerLink Lehigh Valley.

Access Committee

Armand Greco reported on activities of the Access Committee including strategic directions pertaining to transportation issues and policies.

Education Committee

Don Snyder reported on the June 13, 2008 Education Committee agenda items, such as STEM, WIRED, School Funding, Graduation Competency Assessments that was reported on earlier, Drop Out Video and CareerLink Academies.

Industry Committee

Nancy Dischinat reported on activities of the Industry Committee, including 2008 Nano for Business conference, LVWIB partnering with LVEDC at the Mid-Year meeting, and Industry Partnerships including the new Energy Cluster.

Governance Committee

Sally Gammon reported on Governance Committee agenda items from the June 5, 2008 meeting, such as holding meetings via webinar (The Governance Committee will serve as a pilot for this effort), update on Wall Street West and need for good editorial, scorecard, among others. Ellen Kern offered to help coordinate a legislative meeting with a budget update.

Youth Council Committee

Nancy Dischinat reported on agenda items from the June 6, 2008 Youth Council meeting, such as the Community Based Job Training Grant, Youth Program update and more.

Executive Director Report

Nancy Dischinat emphasized that the LVWIB will focused on out-of-school youth and dropouts, energy industry, STEM and the \$1 million WIRED Wall Street West grant that will regionalize career activities.

Meeting was adjourned at 9:00 am.

LVWIB Jun08 minutes